



COTUIT CENTER FOR THE ARTS

*How do you reach Cape Codders
when we have no billboards or subway signs?*

You go where the people are.

How do you reach Cape Codders when we have no billboards or subway signs, no local commercial television, and a distinct set of villages and towns spread along this 75 mile peninsula?

You go where the people are.

Clearly, in the mid-Cape area, people are at Cotuit Center for the Arts. More than 40,000 visitors pass through our doors each year for plays, concerts, art exhibits, classes or special events. With the addition of a growing film program, a larger parking area for our patrons, and the expansion of art education, we anticipate that even more people will visit us in the upcoming year.

Please consider sponsoring the upcoming season of programming at Cotuit Center for the Arts. As a Center sponsor, your business will receive widespread promotion to the tens of thousands of year-rounders, seasonal residents and visitors who appreciate the arts and are loyal to those businesses that make the arts possible.

Beyond that, your sponsorship will provide Cotuit Center for the Arts with the financial means we need to continue offering programs that entertain, illuminate, educate and inspire our community.

We welcome an opportunity to discuss how your support of the Center will be a worthwhile investment – for your business as well as the community.

Thank you in advance for your support.

David Kuehn
Executive Director
Cotuit Center for the Arts



SPONSORSHIP OPPORTUNITIES

Supporting Sponsor - \$550

- Quarter page full color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- Link on website
- 4 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms

Sustaining Sponsor - \$1,000

- Half page full color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- Your logo and link on website
- 6 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms

Partner Sponsor - \$2,500

- Full page full color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- Your logo and link on website
- 10 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms

Patron Sponsor - \$5,000

- Full page full color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- FREE use of our space for one hour, either pre- or post-show, for your group to gather. Cash bar. Perfect for friends or family who wish to extend a great night out.
- Your logo and link on website
- 12 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms

Visionary Sponsor - \$10,000

- Inside cover full page, color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- Feature article in the program book
- FREE reception in the Center's gallery with wine, cheese, and music for up to 20 people
- Speaking opportunity at the beginning of a Center produced event
- Your logo and link on website
- 20 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms

Benefactor Sponsor - \$25,000

- Inside cover full page, color ad in all winter/spring and summer/fall program books
- Business name included on the Sponsor Banner in the Center's theater
- Feature article in the program book
- FREE reception in the Center's gallery with wine, cheese and music
- Speaking opportunity at the beginning of a Center produced event
- Your logo and link on website
- 20 FREE tickets to use at any one Center produced event
- Promotion on our social media platforms
- Private movie screening in our theater, with dinner in the gallery (based on availability – advanced booking required)

*The prices and benefits listed above are applied to sponsors that make a 12-month commitment.

WHY SPONSOR COTUIT CENTER FOR THE ARTS?

We believe in partnerships. Cotuit Center for the Arts strives to be the most diversified and visible arts and arts education resource on the Cape. Our objectives are thus similar to the goals of your business. We need each other.

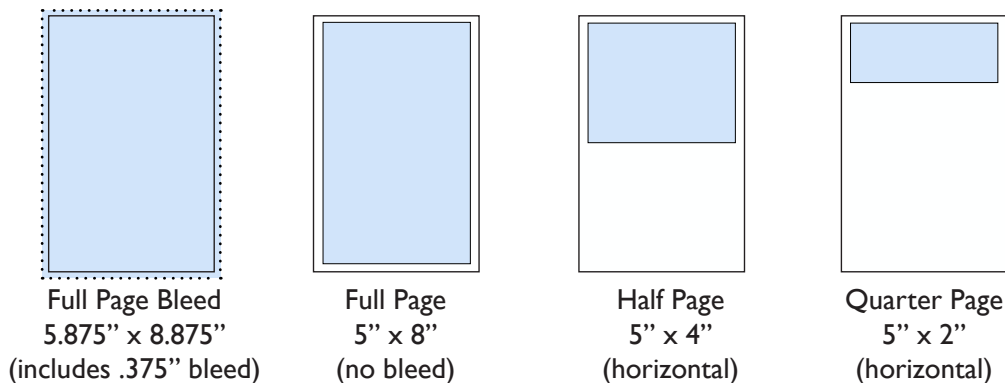
You can help bring high quality theater, music programs, art exhibits and arts education to the Cape Cod community. This year, upwards of 40,000 people will patronize the Center. They will also generate 100,000 hits on our website. They will read through our handsome, full-color, magazine quality program guide book. They will pass along these books to friends and guests, thus helping generate the “buzz” for which the Center is famous. To keep the book’s content fresh, it also features timely articles about people and events at The Center, and around the Cape. Your sponsorship includes an ad for the entire year and other recognition, along with the distinction of having an active role in the Center’s vitality. It’s a win-win!

A Cotuit Center for the Arts Sponsorship tells your customers, clients and prospects that you care about and support the arts. It means you recognize the value of being associated with a respected and energetic, high quality organization. It means we are eager to partner with your business and promote it. It means you’ll have a unique way to reach summer residents, visitors, and year round customers. In short, it means...together...we can DO IT. AT COTUIT.

ADVERTISEMENT SPECIFICATIONS

Your ad will appear in the Cotuit Center for the Arts program books, published in the winter and summer. These programs are distributed year round to every one of the 40,000 visitors to Cotuit Center for the Arts.

Program books measure 8½” high by 5½” wide and are in full color. They list details on all the happenings at the Center including theater, concerts, special events, films and educational classes. The Center hosts over 300 events each year, and the program book is handed out to guests at each event. Program books are also distributed around Cape Cod as promotional materials for the Center and at Chamber events and other networking events.



All digital files must be submitted as high-resolution (300 dpi) jpg, eps, tiff or pdf files.
Please send artwork for advertisements to daniel@cotuitcenterforthearts.org.

**If you have any questions, contact Margeaux Weber at 508-428-0669, ext. 9
or margeaux@cotuitcenterforthearts.org.
4404 Falmouth Rd, Cotuit, MA 02635**

SPONSORSHIP ENROLLMENT FORM

Cotuit Center for the Arts January-December, 2020

BUSINESS INFORMATION:

Business Name: _____

Mailing Address: _____

Phone Number: _____ Website: _____

Contact Name: _____

Contact Phone Number & Email: _____

SPONSORSHIP LEVEL (FOR ONE YEAR):

_____ Benefactor \$25,000 _____ Visionary \$10,000 _____ Patron \$5,000

_____ Partner \$2,500 _____ Sustaining \$1,000 _____ Supporting \$550

Business Name: _____

(as applicable on web links, signage, or other printed use, if different from above)

PAYMENT:

Payment in full is due with your one year commitment by November 1.

_____ Check made payable to Cotuit Center for the Arts, 4404 Falmouth Rd., Cotuit, MA 02635

_____ Credit Card Card Type: _____ Card Number: _____

Expiration date: _____ Security Code: _____

Name on Card: _____

_____ This is an In-Kind donation

ADVERTISEMENT INFORMATION:

With this sponsorship, your ad will run for one year and will appear in our Winter/Spring and Summer/Fall program books, and your sponsorship will appear on our website and social media platforms.

We will continue to use the initial ad you provide unless directed otherwise.

Ad art and payment due date: November 1.

_____ Artwork for ad to be supplied (If sending a new ad, please email to daniel@cotuitcenterforthearts.org)

_____ Use same ad as last year

Signature: _____

Questions? Contact Margeaux Weber at 508-428-0669, ext. 9, or margeaux@cotuitcenterforthearts.org.

Cotuit Center for the Arts is a 501(c)3 nonprofit organization. **Thank you for your support!**